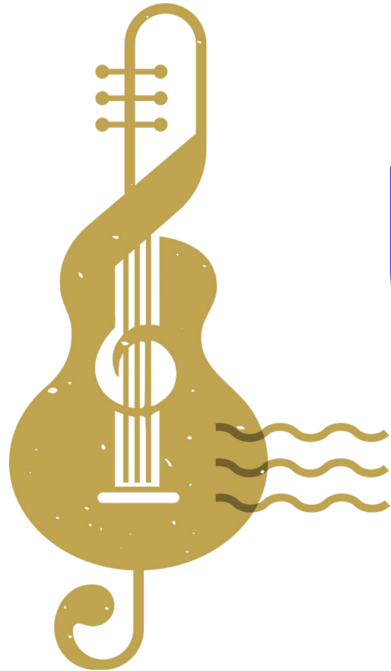


4th ANNUAL UPTOWN MUSIC AND ARTS FESTIVAL

A Jazz & Art Experience

Sponsorship Presentation

Produced by UEG PRODUCTIONS, INC.



UPTOWN

Music & Arts Festival

Mission Statement - The 2024 Uptown Music and Arts Festival will be produced by UEG Productions, Inc., a 501(c)(3) non-profit corporation. This mission of UEG Productions, Inc is to provide a top-quality contemporary jazz and art festival in Tampa, Florida, with a goal of providing financial support to local non-profit community organizations, such as the University Area Community Development Corporation, Inc. ("UACDC"), and music education programs, such as Howard W. Blake High School, a public magnet high school that focuses on performing arts.

About the Uptown Music and Arts Festival – The Uptown Music and Arts Festival is one of the premier cultural events in the Tampa Bay area, featuring a diverse lineup of international, chart-topping contemporary jazz musicians and visual artists. In 2024, the Uptown Music and Arts Festival is expanding to a two-day festival over Memorial Day weekend and is moving to beautiful Curtis Hixon Riverfront Park in downtown Tampa. In 2023, 40% of attendees were from outside Hillsborough County, bringing tourism dollars to the Tampa Bay area. The exciting musical lineup is anticipated to draw 2,500 to 3,500 attendees per day from the Tampa Bay area and nationwide. In addition to music, the Uptown Music and Arts Festival will feature an Art Pavilion under the direction of Junior Polo, Vero Polo, LLC, where artists will display and sell original works of art during the festival, vendors offering a variety of quality merchandise, food trucks, and a family-friendly Kids Zone.

Marketing and Public Relations - Live appearances and artist performances on local TV and radio shows; international and local print media; radio advertisements; online marketing; press releases; social media platforms; email and direct mail marketing; public space advertising.



Some of Past Years' Musical Performers



Pieces of a Dream - Keyboardist James Lloyd and Drummer Curtis Harmon have been making top-charting contemporary jazz and R&B music together for over 47 years. First discovered by Grover Washington, Jr. when they were in high school. Their innovation and eclecticism keeps Pieces of a Dream fresh and authentic in a jazz world that is ever changing.

Kim Waters - The hit-making and chart-topping saxophonist Kim Waters, was dubbed “Simply one of the planet’s best saxophonists” by *JazzTimes Magazine*. Known for crafting irresistible melodies, insatiable grooves and undeniable hooks, Waters’ signature sound combines the best elements of Jazz, R&B, Blues and Pop.

Dr. José Valentino Ruiz – José is a multi-Latin GRAMMY®, EMMY®, and multi-Global Music® Award winner, arts entrepreneur, composer, producer, and multi-instrumentalist (i.e., flutist, saxophonist, bassist, vocalist, keyboardist, and percussionist). José Valentino Ruiz embodies heartfelt enthusiasm, energy, and excellence combined with missiological prowess, and creative ingenuity.

Jackeim Joyner – Contemporary saxophonist, author, and music producer, with a number one jazz album, numerous Billboard chart-topping hits, and a series of critically acclaimed books to his name.

JJ Sansaverino – Guitarist with a “Benson meets Santana” musical style has five highly acclaimed CDs, a #1 Billboard single and multiple Billboard charting songs over his solo career. JJ has performed with reggae legend Maxi Priest for over 30 years.

Bryan “B. Thompson” – Bryan is a 25-year-old rising Pop and R&B multi-instrumentalist. Bryan’s covers of popular records has garnered social media views totaling over 100 million views and counting. Bryan is currently touring with the legendary Babyface.

Jazmin Ghent – Saxophonist Jazmin Ghent is an international smooth jazz and gospel recording artist as well as an accomplished music educator. She was awarded the prestigious 2019 "NAACP Image Award" for Outstanding Jazz Album, "The Story of Jazz". She was nominated for 2019 Smooth Jazz Network's Best Artist of the Year and was voted 2017's Best New Smooth Jazz Artist.

Nathan Mitchell - Nathan Mitchell, an accomplished American contemporary jazz / soul (composer, producer, and multi-instrumentalist) music educator and humanitarian. A Grammy Nominated, 3x NAACP Image Award nominated and BILLBOARD charting artist with 10 top 30 BILLBOARD hits including three #1 BILLBOARD songs; has become one of the most respected “musical storytellers” in the contemporary jazz industry. This award nominated and winning artist is known best for his electric showmanship, unique talents, and enthusiastic energy.



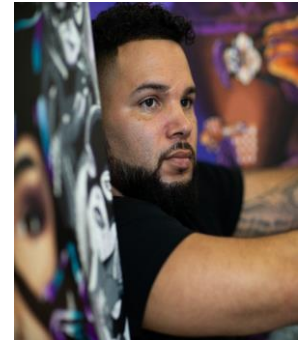


A Few of past years' local, internationally-acclaimed Visual Artists

Junior Polo - Junior was born in Port-au-Prince, Haiti. Since the age of 5, Polo has been following the best Haitian painters in the respective disciplines. He has since developed his love and passion for art through painting, pottery, and stage design. Polo is the founder of GREDEV, a youth empowerment non-profit organization in Haiti that teaches at risk and underserved youth in the areas of leadership, art, literacy, and personal development. He now lives in Tampa, Florida, and is featured in several art galleries in the Tampa Bay area and a portion of his commissions are sent back to help fund and support GREDEV.



Wilmar Pabón - Wilmar Andrés Pabón was born 1975 in Medellin, Colombia, where he learned from Colombia's treasured artists, William Molina, Fernando Fernandez and Miguel De La Torre among them. Pabón's paintings carry the vibrancy, texture and color from his native Colombia. With his unique assembly of painted canvas, hand sewn together to create larger than life 'patchwork' pieces, Pabón has birthed a unique expression of his creative process. Pabón has exhibited in galleries, public spaces, private homes, and museums throughout New York, Connecticut and Florida.



Brenda Bohannon – Brenda Bohannon is a multimedia artist and interior designer. She creates modern contemporary compositions with color, texture and emotion to nurture and inspire the human spirit through various forms of expression.



Scott Robinson - A student of the arts, Scott has spent most of his life attempting to represent a moment in time with the stroke of a brush. His paintings stop time allowing the viewer to decide the situation and story for themselves. An artist most of his life, Scott works mainly in acrylics but is comfortable in most mediums. 'All Limits Are Self Imposed'

Jason Hayth – Jason is a visual artist and graphic designer who specializes in creating custom artwork. Jason is a graduate of The Art Institute of Tampa. One of his strengths is to take his clients' random ideas and images and bring them to life in a cohesive piece of artwork.



Artist Jones – Artist Jones' work is a collection of paintings and mixed-media saturated in vibrant colors to spark livelihood, gratitude and thought-provoking self-discovery.

SPONSORSHIP LEVELS

PRESENTING SPONSOR (\$50,000)

- Exclusive Title Sponsor of the Uptown Music Festival
- Exclusive media speaking opportunities, including television and radio interviews
- Two (2) tables (16 tickets) at the event with VIP Pavilion access and, 20 preferred open seating tickets for each day of event
- Premium vendor space upon request
- Full-page ad on back cover of event program
- Opportunity to speak at event
- Prominent recognition through event website, as well as Uptown Music Festival press release, social media, digital promotions and media interviews
- Company logo prominent on event LCD monitors
- Company logo prominent on event banner displays and vocal recognition during event
- Volunteer opportunities for employees

PLATINUM SPONSOR (\$35,000)

- Exclusive Title Sponsor of the Uptown Music Festival
- One (1) table (8 tickets) with VIP Pavilion access and 12 preferred open seating tickets for each day of event
- Premium vendor space upon request
- Full-page ad in event program
- Opportunity to speak at event
- Prominent recognition through event website, as well as Uptown Music Festival press release, social media, digital promotions and media interviews
- Company logo prominent on event LCD monitors
- Company logo prominent on event banner displays and vocal recognition during event
- Volunteer opportunities for employees

SPONSORSHIP LEVELS

GOLD SPONSOR (\$25,000)

- One (1) table (8 tickets) at the event with VIP Pavilion access and 8 preferred open seating tickets for each day of event
- Prominent vendor space
- 1/2-page ad in event program
- Opportunity to speak at event
- Prominent recognition through event website, as well as Uptown Music Festival press release, social media and digital promotions
- Company logo on event LCD monitors
- Company logo prominent on event banner displays and vocal recognition during event
- Volunteer opportunities for employees

SILVER SPONSOR (\$20,000)

- One (1) table (8 tickets) at the event with VIP Pavilion access and 6 preferred open seating tickets for each day of event
- Prominent vendor space
- 1/4-page ad in event program
- Opportunity to speak at event
- Recognition through event website, as well as Uptown Music Festival social media and digital promotions
- Company logo in event program
- Company logo on event LCD monitors
- Volunteer opportunities for employees

SPONSORSHIP LEVELS

BRONZE SPONSOR (\$15,000)

- One (1) table (8 tickets) at the event with VIP Pavilion access and 4 preferred open seating tickets for each day of event
- Vendor space upon request
- 1/4-page ad in event program
- Recognition through event website, as well as Uptown Music Festival social media and digital promotions
- Company logo in event program
- Company logo on event LCD monitors
- Volunteer opportunities for employees

CORPORATE SPONSOR (\$5,000)

- Ten (10) preferred open seating tickets for each day of event
- 1/4-page ad in event program
- Recognition through Uptown Music Festival social media, website and digital promotions
- Company name or logo in event program
- Company name or logo on event LCD monitors
- Volunteer opportunities for employees

SPONSORSHIP LEVELS

VIP PAVILION SPONSOR (\$10,000)

- Branded sponsorship of VIP Pavilion area at event
- One (1) table (8 tickets) at the event and VIP Pavilion access
- Premium vendor space upon request
- 1/2-page ad in event program
- Prominent recognition through event website, as well as Uptown Music Festival press release, social media and digital promotions
- Company logo on event LCD monitors
- Company logo prominent on event banner displays and vocal recognition during event
- Volunteer opportunities for employees

ART PAVILION SPONSOR (\$7,500)

- Branded sponsorship of Art Pavilion area at event
- Fourteen (14) preferred open seating tickets for each day of the event
- Premium vendor space upon request
- 1/2-page ad in event program
- Prominent recognition through event website, as well as Uptown Music Festival press release, social media and digital promotions
- Company logo on event LCD monitors
- Company logo prominent on event banner displays and vocal recognition during event
- Volunteer opportunities for employees

SPONSORSHIP & DONOR LEVELS

KIDS ZONE SPONSOR (\$5,000)

- Branded sponsorship of Kids Zone area at event
- Ten (10) preferred open seating tickets for each day of the event
- Prominent vendor space upon request
- 1/4-page ad in event program
- Recognition through event website, as well as Uptown Music Festival social media and digital promotions
- Company logo in event program
- Company logo on event LCD monitors
- Volunteer opportunities for employees

DONOR LEVELS:

- **Producer (\$2,500)** – Six (6) preferred open seating tickets for each day of the event and listing in Donor Circle section of festival program
- **Player (\$1,500)** – Four (4) preferred open seating tickets for each day of the event and listing in Donor Circle section of festival program
- **Performer (\$800)** – Two (2) preferred open seating tickets for each day of the event and listing in Donor Circle section of festival program

Thank You to Our Prior Years' Sponsors and Partners



EVENT SPONSORSHIP & DONOR FORM

Company: _____

Address: _____

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State: _____ **Zip:** _____

Sponsorship/Donor Level:

☐ PRESENTING SPONSOR (\$50,000)

☐ PLATINUM SPONSOR (\$35,000)

☐ GOLD SPONSOR (\$25,000)

☐ SILVER SPONSOR (\$20,000)

☐ BRONZE SPONSOR (\$15,000)

☐ CORPORATE SPONSOR (\$5,000)

Contact Name: _____

Contact Phone: _____

Email: _____

Website: _____

☐ VIP PAVILION SPONSOR (\$10,000)

☐ ART PAVILION SPONSOR (\$7,500)

☐ KIDSZONE SPONSOR (\$5,000)

☐ PRODUCER DONOR (\$2,500)

☐ PLAYER DONOR (\$1,500)

☐ PERFORMER DONOR (\$800)

PAYMENT: ☐ Please invoice me ☐ CHECK payable to UEG Productions, Inc., P.O. Box 271652, Tampa, FL 33688-1652

CREDIT CARD AUTHORIZATION: ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

Card Number: _____ **Exp:** _____ **CVV:** _____ **Zip Code:** _____

Signature: _____ **Date:** _____

Please mail this sponsorship/donor form and payment to UEG Productions, Inc., P.O. Box 271652, Tampa, FL 33688-1652

If applicable, please send a high-resolution version/vector file of your logo to info@uptownmusicfestival.com.

Questions: (813) 842-1365.

Join us in bringing music and art education to the youth of Tampa Bay!



Thank you for your time and consideration!